



ONLINE BOOKING FORM 2019

Campaign Name: Date:

	Product description	Rate per item		Category total
		Once off campaigns	Amt	
Banners	Homepage Banner + Leaderboard (CPM = Cost per 1000 views)	R 300		
	Sidebar Banner (CPM = Cost per 1000 views)	R 280		
	Blog / Content	R 2700		
	Newsletter Inclusion (Single Insertion)	R 900		
	Member / Event Upload Per Month	R 250		
	Giveaway on Thingstodowithkids.co.za	R 890		
Social	Facebook Post (R200 boost)	R 1200		
	Instagram (Organic)	R 350		
	Twitter Tweet (Organic)	R 350		
	Other			
	Other			
Grand Total				

Artwork deadline: 14 days before campaign start date

* Rates valid until 31 December 2019

Campaign start date:

Campaign end date:

Where do you want to send visitors?

Banner URL:

Newsletter URL:

ANNUAL MEMBERSHIPS**

Amt			Category total
	Basic comprehensive membership(s)	R250 p/m	
		Once off R2500 (save R500)	
	Private club membership(s)	R400 p/m	
		Once off R4000 (save R800)	

Start date:

End date:

**Annual contracts only | Debit orders | Rates per location

ARTWORK See specifications sheet

Notes:

Initial:

PAYMENT METHOD

REF:

FAX TO 086 535 6365 OR RETURN VIA EMAIL: media@thingstodowithkids.co.za

The amount of will be paid once off OR over months/terms on the
of every at per before the booking deadline provided on page 1.
First payment will be on .

Please select your
method of payment:

EFT

Debit Order

INVOICING DETAILS & PAYMENT TERMS

1. No Vat is charged.
2. Payment is required on the presentation of your invoice via EFT or debit order instruction. Payment must reflect within 14 days of date of invoice. Interest may be charged by the Publisher on any amount not paid within the agreed term at the maximum permissible rate in terms of the National Credit Act 34 of 2005, as amended.
3. Prices do not include agency fees.
4. Thingstodowithkids reserves the right to exclude placements if payment policies are not honoured.
5. Thingstodowithkids reserves the right to refuse or decline to place adverts at our own discretion. No fees will be charged in such a case. See our "advertisers" section as a guideline.
6. Thingstodowithkids will not cancel an order where cancellation of the order is received less than 30 days prior to the applicable "Artwork Deadline". Any cancellations must be in writing.
7. The Advertiser warrants that the Copy does not infringe any applicable law(s) nor does it defame any person, organisation or group. The Advertiser indemnifies the Publisher, its distributors and agents, against all liability whatsoever arising out of the publication of the advertisement. The Publisher shall not be liable for the failure of the advertisement or any part thereof failing to appear.
8. New advertisers are required to prepay their first advertisement. Should legal action be instituted for the collection of any amount owing to Thingstodowithkids, all costs on the scale as between attorney and own client, including collecting commission and tracing charges will be due and payable by the Advertiser. The Publisher shall not be responsible or liable in respect of any loss or damage to the Copy whilst in possession of the Publisher.
9. The Advertiser must supply the Publisher with all the artwork, material, copy and layout of the Copy no later than the artwork deadline provided on page 1 of this booking form.

BUSINESS DETAILS - For invoicing purposes

Date:

Business name:

Contact person:

ID no.:

Physical address:

Postal address:

Tel no.:

Cell no.:

Email address:

Website:

VAT no.:

Notes:

I hereby confirm that I am duly authorised to enter into this agreement and accept the payment terms as stipulated. I confirm that by my signature hereto, I bind myself as surety for and Co-principal debtor with the Advertiser for the latter's obligations to Things to do With Kids (Pty) Ltd.

SIGNATURE